

NEWS RELEASE

For Immediate Release

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New Mexico Presents First-Ever Statewide Startup Weekend Four Communities Collaborate in Connected Historic Debut

Santa Fe, NM – A Statewide Startup Weekend takes place November 13-15, 2015 as Santa Fe, Albuquerque, Farmington and Las Cruces band together in an ambitious event that connects four cities across 400 miles: Santa Fe Business Incubator, Santa Fe; Quality Center for Business at San Juan College, Farmington; Fat Pipe, Eipcenter & ABQid, Albuquerque; and Arrowhead Center on NMSU's campus, Las Cruces.

Statewide Startup Weekend organizer Sean O'Shea, program director for The Santa Fe Business Incubator, said, "Everything about Statewide Startup Weekend emphasizes collaboration. Our opening speaker is dramatic confirmation."

David Brown of Boulder, CO. co-founder and president of Techstars, is opening speaker. Techstars, an accelerator program which first launched Startup Weekend, operates in seven cities with a network of more than 1500 mentors and 1000+ alumni.

Startup Weekends create an environment where passionate people can come together to get things done; to learn, network, bridge the gap between trades, expose potential and see actual results. This type of innovative collaboration is extremely important to the economic growth of each community and of New Mexico as a whole.

New Mexico's Statewide Startup Weekend will be fully collaborative and connected with a shared opening speaker, two shared Saturday workshops, a common closing speaker and a final pitch competition between the four communities to crown the very first Statewide Startup Weekend winner in history.

For more information or to register, go to <http://newmexico.startupweekend.org/>. O'Shea stated, "It's not just people with an idea for a business that should participate. Business people, engineers, creatives, coders and anyone interested in working on a team and building a startup from scratch will benefit from the Startup Weekend experience."

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