

NEWS RELEASE

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Santa Fe Business Incubator Recognizes Client Companies and Announces BioScience Lab Construction Start

Santa Fe, NM – The Santa Fe Business Incubator (SFBI) celebrated a year of accomplishments with a client recognition luncheon at the Inn at Loretto on Thursday, November 30, 2012.

“SFBI clients made progress in the face of economic obstacles and general uncertainty this year. This luncheon salutes their willingness to face that risk. These entrepreneurs are starting businesses, moving forward, taking decisive action and more. We’re celebrating their accomplishments. And that’s the theme of this event,” said Marie Longserre, President/CEO.

More than 120 attendees heard from Honorable David Coss, Mayor of Santa Fe, New Mexico Deputy Secretary of Economic Development Barbara Brazil, and other dignitaries.

Bruce Miller, SFBI Board Chair, announced construction for the \$1.25million BioScience Laboratory begins in early 2013.

Entrepreneurs, including Elais Ponton of Nurses with Heart Home Care, the Incubator’s newest client company, spoke about the opportunities afforded them by being a part of SFBI.

SFBI graduate entrepreneur Allan Sindelar of Positive Energy, (recently named 2012 “City of Santa Fe Small Business of the Year”) saluted the Incubator. He credited much of his company’s success to an early foundation of support, mentorship, and access to resources at SFBI, adding that research shows incubation increases a firm’s chance of survival.

In a technology-driven segment showcasing his company’s newest app, Incubator associate Gary Ebersole of GetGoodKarmaNow.com invited luncheon attendees to capture the inspiration to give.

Supporters for the luncheon event included key sponsor Los Alamos Connect as well as U.S. Bank, Verizon and Los Alamos National Bank.

About SFBI:

The Santa Fe Business Incubator, <http://www.sfbi.net>, houses and supports a wide variety of startups, from lifestyle and service businesses to innovative technology companies, producing high-impact economic returns for the community and state. Since 1997, SFBI has helped create and grow more than 100 businesses. As of year-end 2011, revenues for client companies and graduates exceeded \$110 million; payroll generated surpassed \$40 million. Client companies and graduates created over 900 direct new jobs, the majority of which are high-paying jobs.

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