

Marie Longserre

President and CEO

MarieL@sfbi.net

Marie has served as President and CEO of the SFBI since it was constructed. She helped bring the first clients into the Incubator in 1997 and guided the fundraising and expansion of the facility and program in 2001. She supervises the overall program, facility and fiscal agency and manages SFBI collaborative relationships, public relations and policy.

Under her leadership SFBI has been presented numerous awards for excellence in Economic Development including recognition from the US Department of Housing and Urban Development and the National Economic Development Association. Client companies have been honored with local and national awards for their growth and success.

A recognized leader in Business Incubation and entrepreneurial development, Marie serves on the Executive Board of National Business Incubation Association and she has led trainings and presentations on business incubation and economic development in New Mexico and at conferences across the United States. She was instrumental in the development of the Certified Business Incubator program in New Mexico. She also serves as Treasurer of the Board of the New Mexico Small Business Investment Corporation, which helps deliver lending and equity capital to New Mexico businesses.

Marie received a dual Bachelor of Science degree in Communications and Education from the University of Texas. Her professional experience includes business management and education. She has been recognized as "New Mexico Entrepreneurial Advocate of the Year 2005" by the Public Service Company of New Mexico and WESST; "The Governor's Award for Outstanding New Mexico Women 2001"; and the Capital City Business and Professional Women's 2000 "Business Woman of the Year". Her interests are reading, National Parks and being effective.